

# **BOARD MEETING AGENDA**

Thursday, October 16, 2025, Convenes at 2:00 p.m. <a href="http://www.portervilleid.org">http://www.portervilleid.org</a> / <a href="mailto:PIDGSA@ocsnet.net">PIDGSA@ocsnet.net</a> 22086 Avenue 160, Porterville, CA 93257

Web Meeting Attendance Available for Interested Parties:

Join Zoom Meeting <a href="https://us06web.zoom.us/j/84319138554?">https://us06web.zoom.us/j/84319138554?</a>

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-----AGENDA-----

Action items are listed in **bold**.

### 1. CALL TO ORDER

Roll Call

All items on this agenda, whether or not expressly listed for action, may be deliberated upon and may be subject to action by the Board of Directors. The Board of Directors may consider agenda items in any order. Materials related to an item on this agenda submitted to the Board of Directors after distribution of the agenda packet are available for public inspection at the Porterville Irrigation District, 22086 Avenue 160, Porterville, CA 93257, during regular business hours.

### 2. PUBLIC COMMENT

At this time, members of the public may comment on any item not appearing on the agenda. Under state law, matters presented under this item cannot be discussed or acted upon by the Board at this time. For items appearing on the agenda, the public is invited to provide comments at the time the Board considers the item. Any person addressing the Board will be limited to a maximum of three (3) minutes, or at the Chairman's discretion. At all times, please state your name for the record.

### 3. ANNOUNCEMENTS

### 4. CONSENT CALENDAR

a. Approval of September 18, 2025, GSA Board Minutes.

# 5. ADMINISTRATION

- a. Water Year 2026 Sustainable Yield Allocation Status Update.
- b. Consider Approval of Draft Resolution 2025-XXX, establishing Penalty Rates for groundwater extracted in excess of sustainable yield.
- c. Board Discussion on Tier 1 Allocation Transfer and Retirement before transition into Porterville Irrigation District GSA.
- d. Board Discussion on New Logo for the Porterville Irrigation District GSA.

# 6. REPORTS FROM COMMITTEES

- **a.** Receive report from Stakeholder Committee.
- 7. <u>CLOSED SESSION</u>: No closed session.
- 8. <u>CLOSED SESSION ITEMS</u>: No Report.
  - a. Report Action Taken in Closed Session Required by Government Code 54957.1

#### 9. NEXT MEETING DATE

**b.** Next Regular Meeting – Thursday, November 20, 2025, at 2:00 p.m.

### **10. ADJOURNMENT**

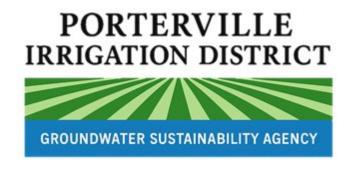
A person with a qualifying disability under the Americans with Disabilities Act of 1990 may request the PIDGSA to provide a disability-related modification or accommodation in order to participate in any public meeting. Such assistance includes appropriate alternative formats for the agendas and agenda packets used for any public meetings of the GSA. Requests for such assistance and for agendas and agenda packets shall be made in person, by telephone, facsimile, or written correspondence to the General Manager of the Porterville Irrigation District GSA at (559) 782-6321, at least 48 hours before a public meeting.

# Agenda Item 4.a

# <u>CONSENT CALENDAR</u> <u>Staff Report to the Porterville Irrigation District GSA Board of Directors</u>

Subject: CONSENT CALENDAR / Consider approval of September 18, 2025, Special Meeting of the Board Minutes

Submitted By: General Manager



# MINUTES OF THE GSA BOARD OF DIRECTORS MEETING HELD SEPTEMBER 18, 2025

At approximately 2:00 p.m. on September 18, 2025, at the Porterville Irrigation District, Board Room, President Eric Borba called to order the meeting of the Board of Directors of the Porterville Irrigation District Groundwater Sustainability Agency ("PIDGSA"). The meeting was also conducted remotely for members of the public.

Members Present: Eric Borba, David Gisler

Timothy Witzel Brett McCowan

Members Absent: None

Others Present: Michael Knight David Payne

Sean Geivet Aubrey Mauritson

Mathew Kidder
Michael DePoli
Mike George
Blake Wallace
Seth Bowser
Tom Barsollos
Nick Keller
Adam Mendoza
David DePoli
Bill Wallace
Jason Guthrie
Douglas Jackson

Armando Leal Jeff Row

# **CALL TO ORDER**

President Eric Borba called the meeting to order at 2:00 p.m.

# 1. <u>AGENDA – CHANGES OR ADDITIONS</u>

No changes or additions were made to the agenda.

### 2. PUBLIC COMMENT

President Borba opened the floor for public comments. No public comments were presented.

# 3. ANNOUNCEMENTS

General Manager Knight announced:

- a. Board Approved Bylaws: The PID Board adopted the Bylaws on August 12, 2025. These Bylaws established Board Advisory Committees, including the Stakeholder Committee.
- b. Board Approved Rules & Regulations: The PID Board approved the Rules and Regulations at a special meeting on August 22, 2025. These Rules and Regulations govern groundwater monitoring, allocations, and governance within the PID GSA.

### 4. CONSENT CALENDAR

No consent items were scheduled.

### 5. ADMINISTRATION

a. Appointment of Chair and Vice Chair to the Stakeholder Committee (Action)

The General Manager presented the staff report, summarizing the requirements under the Bylaws for the Board to appoint one Director or Alternate Director to serve as a non-voting Chair and one as a non-voting Vice Chair of the Stakeholder Committee. These appointments are necessary for the Stakeholder Committee to convene meetings and comply with the Ralph M. Brown Act, as no meetings may occur without the presence of the Chair or Vice-Chair.

Action: Motion by President Borba, seconded by Director Gisler, to appoint Director McCowan as Chair and President Borba as Vice Chair of the Stakeholder Committee. Motion carried unanimously.

b. Stakeholder Committee Member Appointments (Action)

The General Manager presented the list of applicants for the Stakeholder Committee and explained the staggered terms to ensure representation of beneficial uses and users as required by Water Code §10723.2. Applicants included:

Adam Mendoza, David Payne, Michael DePaoli, Dyson Schneider, Jason Guthrie, Mathew Kidder, Michael George, Nick Gatti, Robert Alvarez, William Wallace, and Seth Bowser.

Action: Motion by President Borba, seconded by Director Witzel to appoint all eleven applicants to the Stakeholder Committee with staggered terms as follows:

- Odd-numbered seats (4-year term, 2025–2029): Adam Mendoza, David Payne, Michael DePaoli, Dyson Schneider, Jason Guthrie, and Mathew Kidder.
- Even-numbered seats (2-year term, 2025–2027): Michael George, Nick Gatti, Robert Alvarez, William Wallace, and Seth Bowser.

Motion carried unanimously.

c. Establishing Date and Frequency of Stakeholder Committee Meetings (Action)

The General Manager recommended establishing a recurring meeting schedule for the Stakeholder Committee to maintain consistency, provide predictability, and ensure compliance with the Brown Act. Following the discussion, it was agreed that the Stakeholder Committee should meet before the Board meeting to discuss the subsequent Board agenda and review recommendations.

Discussion and Consensus: By President Borba and Director McCowan, on schedule availability to establish the Stakeholder Committee meetings for the first Thursday of each month at 10:00 a.m.

d. Tier 1 Allocation Transfer and Retirement Before Transition into PID GSA (Discussion)

The General Manager reported on coordination with the Eastern Tule GSA (ETGSA) regarding Tier 1 allocation retirement and transfer prior to the November 14, 2025, transition into the PIDGSA. Reference was made to Resolution No. 2024-09-20, directing that "No" Tier 1 Penalty Allocations be made for Water Year 2025 or future years.

Discussion Summary: The Board discussed the consideration of remaining allocations (45,311 acre-feet, including 311 acre-feet pre-purchased) to be retired or transferred appropriately prior to the transition date, November 14, 2025, to maintain compliance with SGMA requirements.

- Concerns were raised regarding the state viewing the 45,311 AF remaining on the books as an overdraft condition.
- The transition from ETGSA to PIDGSA accounting is expected to finalize around mid-November, after the fourth-quarter ET numbers are reconciled.
- Future discussion on district policy to establish excess availability of water credit to replace the Transitional allocation.

Direction: The Board received the report and directed staff to continue coordination with ETGSA to discuss Tier 1 retirement implementation before November 14, 2025, and to present the discussion to the Stakeholder Committee.

e. Operating Costs of the GSA (Discussion)

The General Manager presented an overview and discussed projected operating costs, including administrative, legal, and technical expenses. Staff noted that a key component of the discussion is the method of cost allocation: Per-Acre Assessments (charges based on acreage) or Volumetric Charges (fees tied to groundwater extraction/usage). Depending on the method chosen, a Proposition 218 proceeding may be necessary. PID partially finances current operations.

Discussion Summary: Board members expressed interest in an equitable cost distribution approach that supports long-term financial stability and SGMA compliance.

Direction: The Board directed staff to prepare a preliminary cost and additional details on the draft budget, along with potential Proposition 218 options, for discussion at the October 2nd Stakeholder Committee meeting before bringing recommendations back to the Board.

# f. Consideration of Adoption of a New PID GSA Logo (Discussion)

The General Manager presented the proposed logo design for the Porterville Irrigation District Groundwater Sustainability Agency, highlighting visual elements representing agriculture and groundwater sustainability.

Feedback: Directors requested that staff modify the design to make the "GSA" text larger and the "District" text smaller to emphasize the GSA's distinct identity.

Direction to Staff: Staff will work on a couple of revised options and present them to the Board.

# 6. <u>CLOSED SESSION</u>

No closed session was held.

# 7. REPORT OUT OF CLOSED SESSION

There was no reportable action pursuant to Government Code §54957.1.

# 8. NEXT MEETING DATE

The next regular meeting of the Porterville Irrigation District GSA Board of Directors will be held on Thursday, October 16, 2025, at 2:00 p.m.

### 9. ADJOURNMENT

There being no further business before the Board, President Borba adjourned the meeting. The GSA General Manager requested a motion from the Board to adjourn the meeting.

Respectfully submitted,	
Michael Knight, GSA General Manager	

# <u>ADMINISTRATION</u> Staff Report to the Porterville Irrigation District GSA Board of Directors

Subject: ADMINISTRATION / Water Year 2026 Sustainable Yield Allocation Status Update.

Submitted By: General Manager

Following the formation of the Porterville Irrigation District GSA in May 2025, the District initiated efforts to develop a locally informed and technically supported Sustainable Yield (SY) estimate to guide future allocations and groundwater management decisions.

Historically, the ETGSA has applied a subbasin-wide sustainable yield calculation derived from the Tule Subbasin Coordination Group and its technical consultants. This calculation estimated a total Sustainable Yield of approximately 0.98 acre-feet per acre, combining Native Sustainable Yield (0.15 AF/ac) and Precipitation (0.83 AF/ac).

As the District transitions to independent management under the PIDGSA, it is critical to verify or refine this value based on localized hydrologic conditions, surface water deliveries, recharge opportunities, and groundwater response data within the Porterville Irrigation District service area.

The PIDGSA is currently working with its consultant, Luhdorff & Scalmanini Consulting Engineers (LSCE), to prepare an independent technical memorandum evaluating the sustainable yield for the District's jurisdictional boundary. This memorandum will review available groundwater level trends, water balance components, surface water imports, and long-term aquifer response to determine an appropriate sustainable yield specific to PID lands.

An updated project timeline for the LSCE study is being developed and will be shared with the Board upon confirmation. Results of the analysis will be presented to both the Stakeholder Committee and the Board of Directors once the technical memo is complete.

In the interim period, while awaiting final results, the PIDGSA is continuing to transition landowner accounts from the Eastern Tule GSA into the new District GSA Accounting System. For administrative and operational purposes, the PIDGSA acknowledges the provisional Sustainable Yield allocation for the 2025–2026 Water Year, consistent with the established "safe yield" approach used under the ETGSA framework.

This interim determination will serve as a temporary benchmark to ensure continuity in water accounting, billing, and reporting while maintaining compliance with the Sustainable Groundwater Management Act (SGMA). Adjustments to allocations will be made as necessary upon receipt and Board adoption of the final LSCE technical findings.

Staff recommends that the Board receive and file this informational update regarding the ongoing development of the District's independent sustainable yield analysis. In the interim, staff recommends that the District continue to acknowledge and apply the sustainable yield previously established under the Eastern Tule Groundwater Sustainability Agency (ETGSA) framework until such time that the District's technical team, led by Luhdorff & Scalmanini Consulting Engineers, provides confirmation or updates through the transitional process.

# <u>ADMINISTRATION</u>

# Staff Report to the Porterville Irrigation District GSA Board of Directors

Subject: ADMINISTRATION / Consider Approval of Draft Resolution 2025-XXX, establishing Penalty Rates for groundwater extracted in excess of sustainable yield.

Submitted By: General Manager

The Sustainable Groundwater Management Act (SGMA) of 2014 requires all high- and medium-priority groundwater basins to achieve sustainability by 2040. SGMA grants groundwater sustainability agencies the authority to regulate extractions, allocate groundwater, and impose penalties for overuse to ensure basin sustainability and compliance with adopted Groundwater Sustainability Plans (GSPs).

On May 13, 2025, the PID GSA formally elected to serve as the groundwater sustainability agency within its jurisdictional boundaries, pursuant to California Water Code Section 10723.

On August 22, 2025, the Board adopted the Rules and Regulations of the PID GSA, which provide the framework for water allocations, groundwater accounting, and enforcement mechanisms.

Section 4.03 of the Rules and Regulations defines the Sustainable Yield Allocation for each parcel. Section 4.04(g) authorizes the imposition of penalties for groundwater extraction in excess of the Sustainable Yield at the maximum rate allowable under SGMA — up to \$500 per acre-foot.

The proposed resolution (No. 2025-XX) formally establishes this penalty rate to ensure consistency with SGMA and the PID GSA's adopted Rules and Regulations.

Establishing a penalty rate is a critical enforcement mechanism to deter overuse and ensure fair and equitable management of the groundwater basin. The rate of \$500 per acre-foot represents the maximum penalty authorized by California Water Code Section 10732 and aligns with the enforcement framework used by other GSAs within the Tule Subbasin.

This action supports compliance and consistency during the transition period between the Eastern Tule GSA and PID GSA management. The penalty structure will remain in effect until modified or rescinded by future Board action.

Notice of the adopted penalty rate will be provided to all groundwater users consistent with Section 4.07 of the PID GSA Rules and Regulations.

Staff recommends that the Board of Directors adopt Resolution No. 2025-XX, establishing a

penalty rate of \$500 per acre-foot for groundwater extraction and consumptive use exceeding a landowner's Sustainable Yield Allocation within the PID GSA boundary.

### **RESOLUTION NO. 2025-XX**

# A RESOLUTION OF THE PORTERVILLE IRRIGATION DISTRICT GROUNDWATER SUSTAINABILITY AGENCY

# IMPOSITION OF PENALTIES FOR GROUNDWATER EXTRACTED IN EXCESS OF SUSTAINABLE YIELD

**WHEREAS**, the Porterville Irrigation District Groundwater Sustainability Agency ("PID GSA") elected to serve as a groundwater sustainability agency within its jurisdictional boundaries on or around May 13, 2025, pursuant to California Water Code Section 10723;

**WHEREAS**, PID GSA is drafting a groundwater sustainability plan ("GSP") to adopt and submit to the Department of Water Resources pursuant to Water Code Section 10727;

**WHEREAS**, the Sustainable Groundwater Management Act of 2014 ("SGMA") outlines various plans and management actions to be implemented through a GSP in order to reach sustainability by 2040;

**WHEREAS**, Water Code Section 10726.4(a)(2) provides that a GSA is authorized to control groundwater extractions by limiting or regulating groundwater extractions;

**WHEREAS**, Water Code Section 10732 provides that a GSA is authorized to impose a penalty up to five hundred dollars per acre foot on any landowner who extracts water in excess of the amount allocated to said landowner, in violation of a rule, regulation, ordinance, or resolution adopted by a groundwater sustainability agency;

WHEREAS, on August 22, 2025, PID GSA adopted Rules and Regulations;

**WHEREAS**, Section 4.03 of PID GSA's Rules and Regulations provides each parcel of land within the PID GSA's boundaries will be allocated an annual volume of Sustainable Yield water:

**WHEREAS**, Section 4.04(g) of PID GSA's Rules and Regulations provides that for each acre-foot of water extracted in excess of the Sustainable Yield Allocation, landowners will be liable for the maximum penalty rate allowable under SGMA;

**WHEREAS**, PID GSA desires to establish the penalty rate to be imposed for groundwater extraction and consumptive use in excess of the Sustainable Yield Allocation.

**NOW, THEREFORE, BE IT HEREBY RESOLVED,** PID GSA, by and through its Board of Directors, hereby imposes the following penalties for excessive groundwater extraction and consumptive use within the PID GSA boundaries:

• \$500 per acre foot of water extracted in excess of a landowner's Sustainable Yield Allocation

**BE IT FURTHER RESOLVED** that the General Manager shall provide notice of the above-described penalty rates as required by Section 4.07 of PID GSA's Rules and Regulations.

This Resolution, and the penalty rate imposed herein, shall continue to be effective in perpetuity until modified or rescinded by formal resolution of the Board of Directors.

**THE FOREGOING RESOLUTION** was passed and adopted by the PID GSA Board of Directors on this 16<sup>th</sup> day of October, 2025, by the following vote:

AYES:	
NOES:	
ABSTAIN:	
ABSENT:	
ATTEST: Michael Knight, GSA Manager	Eric L. Borba, President

# **Certificate of Secretary**

I do hereby certify that I am the Secretary of the Porterville Irrigation District Groundwater Sustainability Agency, a groundwater sustainability agency organized and existing under the laws of the State of California, and that the foregoing Resolution was duly adopted by the Board of Directors of said Agency at a meeting thereof duly and regularly held at the Porterville Irrigation District Office, 22086 Avenue 160, Porterville, California on the 16th day of October, 2025, at which meeting a quorum of the said Board of Directors was at all times present and acting, and that said Resolution has not been rescinded or amended in whole or any part thereof, and remains in force and effect.

**IN WITNESS WHEREOF**, I have signed this Certificate on this 16th day of October, 2025, at the Porterville Irrigation District Office, 22086 Avenue 160, Porterville, California

Jeffrey Row, Secretary	
Porterville Irrigation District	

### **ADMINISTRATION**

# Staff Report to the Porterville Irrigation District GSA Board of Directors

Subject: ADMINISTRATION / Board Discussion on Tier 1 Allocation Transfer and Retirement Before Transition into Porterville Irrigation District GSA

Submitted By: General Manager

The Tule Subbasin was placed into probationary status by the State Water Resources Control Board effective October 3, 2024. In response, the Porterville Irrigation District Board took proactive measures to ensure compliance with the Sustainable Groundwater Management Act (SGMA) by eliminating Tier 1 Penalty Allocations within its jurisdiction.

On September 20, 2024, the PID Board adopted Resolution No. 2024-09-20, directing that no Tier 1 Penalty Allocations of groundwater be made to lands within PID's jurisdictional boundary for Water Year 2025 and beyond. The resolution further required that any such amounts that would have been allocated be expired and not reissued.

This item was previously presented to the Board at its September 2025 meeting, at which time the Board recommended referring the issue to the Stakeholder Committee for review and input before taking final action. Following that referral, the Stakeholder Committee reviewed the matter and developed a unanimous recommendation for Board consideration, as summarized below.

Staff has continued coordination with ETGSA representatives to ensure that Tier 1 Allocations are correctly prioritized, and all transactions are completed prior to the transition of groundwater management authority to the PID GSA.

### **Stakeholder Discussion:**

At its most recent meeting, October 2, 2025, the PIDGSA Stakeholder Committee unanimously supported the following actions for Board consideration:

- <u>Eliminate Carryover:</u> The Committee recommended removing the carryover of Tier 1 Transitional Pumping into the PIDGSA.
- Honor Prepaid Allocations: The Committee recommended that the District honor any
  prepaid Tier 1 water purchased by landowners prior to transition, allowing those
  balances to be utilized or reconciled during the transition process.
- <u>Develop Future Water Credit Opportunities:</u> The Committee encouraged the District to continue exploring mechanisms that would allow the District to offer credits or droughtyear replacement water to landowners in the future, as a sustainable alternative to the former Tier 1 program.

Based on a Basinsafe analysis and prior Board direction, approximately 45,311 acre-feet of Tier 1 water remains estimated for allocation within ETGSA accounts, including 311 acre-feet of prepaid water. The proposed approach aligns with SGMA compliance, supports equitable treatment of landowners, and ensures consistency with the District's sustainability objectives.

#### Staff recommends that the Board of Directors:

- 1. Consider the Stakeholder Committee's recommendation to remove the carryover of Tier 1 Transitional Pumping;
- 2. Consider the option to honor any remaining prepaid Tier 1 allocations during the transition from ETGSA to PIDGSA; and
- 3. Direct staff to continue evaluating and developing options for a future water credit program to assist landowners in overdraft or drought years as a replacement to transitional pumping.

Meeting Agenda Item 5.d

# **ADMINISTRATION**

# Staff Report to the Porterville Irrigation District GSA Board of Directors

Subject: ADMINISTRATION / Board Discussion on Tier 1 Allocation Transfer and Retirement Before Transition into Porterville Irrigation District GSA

Submitted By: General Manager

The Tule Subbasin was placed into probationary status by the State Water Resources Control Board effective October 3, 2024. In response, PID acted proactively to eliminate Tier 1 Penalty Allocations within its jurisdiction. This approach is intended to prevent further overdraft, ensure consistency with SGMA compliance, and provide clarity to landowners. Today's discussion is focused on confirming that the expiration and retirement of Tier 1 allocations are fully implemented before the November 14, 2025, transition to the PIDGSA.

On September 20, 2024, the PID Board adopted Resolution No. 2024-09-20 directing that no Tier 1 Penalty Allocations of groundwater be made to lands within PID's jurisdictional boundary for Water Year 2025 and future years. The resolution further requested that any such amounts that would have been allocated be expired and not reallocated. Staff have been coordinating with the Eastern Tule GSA to ensure this action is implemented before PID transitions to its own GSA authority.

Based on prior Board action and consultant analysis, approximately 45,311 acre-feet of Tier 1 water has been estimated for allocation remaining, with 311 acre-feet of pre-purchased water, which will be considered during the transition from ETGSA to the PIDGSA. Clarifying the handling of this water before the transition will ensure consistency with SGMA compliance, the Board's actions, and fairness among landowners.

Staff recommends that the Board receive the update and provide any further direction to staff regarding implementation steps or communication with ETGSA and PIDGSA water users.

**ATTACHMENT:** Resolution No. 2024-09-20

### Attachment Item 5.d

SEAN P. GEIVET General Manager

JEFFREY S.ROW Secretary-Treasurer Assessor/Collector

AUBREY A. MAURITSON Ruddell, Stanton, Bixler, Mauritson & Evans LLP



ERIC L. BORBA
President

DAVID E. GISLER Vice-President

TIMOTHY J. WITZEL

JOSEPH "BRETT" McCOWAN
Director

EDWIN L. CHAMBERS
Directure

### Resolution

PID is a member agency of the Eastern Tule Groundwater Sustainability Agency within the Tule Subbasin;

The State Water Resources Control Board took action on September 17, 2024, to place the Tule Subbasin in Probationary Status pursuant to California Water Code Section 10735.2(a)(3) with an effective date of October 3, 2024; and

As a result, PID desires to allocate no Tier 1 Penalty Allocations of groundwater to lands within PID's jurisdictional boundary for Water Year 2025 and future years.

NOW THEREFORE, THE PORTERVILLE IRRIGATION DISTRICT BOARD OF DIRECTORS:

1. Directs Eastern Tule Groundwater Sustainability Agency to not allocate any Tier 1 Penalty Allocations to lands within PID's boundaries for Water Year 2025 and future years. PID requests the amount that would have been allocated be expired and not reallocated.

PASSED AND ADOPTED this \_20th\_ day of \_September\_ 2024 by the following vote:

AYES: Borba, Gisler, McCowan, Witzel

NOES: None
ABSTAIN: None
ABSENT: Chambers

### **CERTIFICATE OF SECRETARY**

**RESOLUTION NO. 2024-09-20** 

I do hereby certify that I am the Secretary of the Porterville Irrigation District, an irrigation district organized and existing under the laws of the State of California, and that the foregoing Resolution was duly adopted by the Board of Directors of said District meeting thereof duly and specially held by the Porterville Irrigation District at Porterville, California on the 20<sup>th</sup> day of September 2024, at which meeting a quorum of said Board of Directors was at all times present and acting, and that said Resolution has not been rescinded or amended in whole or any part thereof, and remains in force and effect.

IN WITNESS WHEREOF, I have hereunto set my hand and the Seal of the Porterville Irrigation District this 20th day of September 2024.

Jeffred Row, Secretary
Porterville Irrigation District

# **ADMINISTRATION**

# **Staff Report to the Porterville Irrigation District GSA Board of Directors**

Subject: ADMINISTRATION / Consideration of Adoption of a New Logo for the Porterville Irrigation District Groundwater Sustainability Agency (PIDGSA)

Submitted By: General Manager

The Porterville Irrigation District Groundwater Sustainability Agency (PID GSA) was established in compliance with the Sustainable Groundwater Management Act (SGMA) to manage and protect groundwater resources within its jurisdiction. While the Porterville Irrigation District maintains an existing logo for organizational identity, the PID GSA does not currently have a distinct visual mark that represents its specific mission in groundwater sustainability.

At the September 18, 2025, Board meeting, staff presented initial logo design options for consideration. Following Board discussion, the item was referred to the Stakeholder Committee for review and recommendation. The Committee was tasked with evaluating the proposed designs for visual clarity, representation of purpose, and consistency with the District's professional image.

### Stakeholder Committee Discussion:

The Stakeholder Committee reviewed the logo options presented in the September staff report and supported the design featuring the bold "GSA" text and the smallest reference to the irrigation district name. The Committee expressed that this version provides the most effective distinction between the District's irrigation operations and its GSA responsibilities while maintaining a clean, professional appearance that communicates the Agency's independent identity.

The selected logo design is modern, simple, and scalable for use across reports, digital media, signage, and outreach materials.

Adoption of this logo will enhance the PIDGSA's communication, improve public recognition, and provide a clear and consistent visual identity for official documents, presentations, and outreach.





**GROUNDWATER SUSTAINABILITY AGENCY** 







